

LAWRENCEVILLE MAIN STREET HOUSE TOUR – 2011

Description of Event:

Lawrenceville Main Street (LMS) will host its sixth biennial house tour on May 14. This year's theme—Country Living—celebrates the rural, agricultural heritage of today's suburban community. Visitors will have the opportunity to view six residences in Lawrence Township that retain their traditional ties to the land.

Date of Event:	Saturday, May 14, 2011, 11:00 a.m. to 4:00 p.m.
Attendance:	500, including Mercer County residents; Main Street businesses; LMS volunteers, partners, sponsors; Lawrence Township officials
Location:	Historic Lawrenceville and immediate area

Partnership Level	Sponsorship Amount	Benefits to Partners
Tour Partner	\$5,000	<ul style="list-style-type: none"> • “Your Company Name” presents House Tour and large logo on all promotional materials (flyers, announcement cards, ads, tickets, programs) • Full-page ad in event program • Large logo placement on LMS website (6,000 unique hits per month) with link to your company website) • Acknowledgement in press release sent to all local media • Acknowledgement in 6 issues of weekly LMS eNews (to 800+ recipients) • 20’ x 20’ booth space at main registration location with your banner • Large logo placed on sign at each home in tour • 20 complimentary tickets to event
House Partner	\$500	<ul style="list-style-type: none"> • Acknowledgement in event program • Complimentary ad in event program. • Company name and logo on website with link to your website • Acknowledgement in 6 issues of weekly LMS eNews (to 800+ recipients) • Company name on house sponsor sign at designated house • 5 complimentary tickets to event • Ability to greet visitors at designated house