

➤ **Farmers Market**

Description of Event:

Throughout history, markets have been an essential part of the life of villages and towns. In 2005 the Lawrenceville Farmers Market opened and began to continue this wonderful tradition. From mid-June to mid-October, the market is open on Sunday mornings and offers the freshest vegetables, fruit, flowers, herbs, meat, poultry, eggs, cheeses, sauces and breads from local farms and restaurants. The Market offers live music, cooking demonstrations and activities for children.

Date of Event:	Mid-June through October – Sunday 9am-1pm
Attendance:	22 week market brought in over 5,000 people (2009 season)
Audience:	Residents throughout Mercer county, village businesses
Admission:	Free
Location:	Gordon Avenue

Partnership Levels	Cost	Benefit
Presenting Sponsor	\$10,000	<ul style="list-style-type: none"> • Logo placement on all advertising • Logo placement on Website - 6,000 unique hits per month • Mention in LMS press release • Mention in 23 LMS e-NEWS - to 1,200 addresses • On site attendance at 22 markets • 20x20 Booth Space with power at 22 markets • Banner display in prime location at 22 markets
Secondary Sponsor	\$2,500	<ul style="list-style-type: none"> • Company name on all advertising • Company name on website • Mention in LMS News Letter - 2,500 mailed • On site attendance at 10 markets • 10x10 Booth Space with power at 10 markets • Banner display in prominent location at 10 markets

Bronze Sponsor	\$1000	<ul style="list-style-type: none">• Mention in LMS e-News - 1,200 addresses• On site attendance at 5 markets• 10x10 Booth Space at 5 markets• Banner display at 5 markets
Entertainment Sponsor	\$500	<ul style="list-style-type: none">• Booth Space at 2 markets• Banner display at entertainment area at 2 markets
Corporate Sponsor	\$250	<ul style="list-style-type: none">• Booth Space at 1 market