



SPRING JUBILEE – APRIL 25, 2010

Description of Event:

Every spring since 1998, Lawrenceville Main Street has hosted its annual Jubilee. The entire community looks forward to this event as it celebrates Lawrenceville as a wonderful place to live, work and enjoy small-town fun. More than 75 vendors along with not-for-profit organizations are invited to participate in this event. Children of all ages can participate in games, rides, face painting and a pie eating contest. Live entertainment and delicious foods are available throughout the event.

Date of Event: Sunday, April 25, 2010, 12:00 to 5:00 p.m.

Attendance: 4,000 +

Participants: Lawrenceville and surrounding community residents, Main Street and Lawrenceville businesses, Lawrenceville Main Street Board of Directors, LMS partners, sponsors, Lawrence Township Mayor and Town Council members

Admission: Free Admission – plus cost for food and ticket purchases for games

Event-Level Partnerships

Partnership Level	Sponsorship Amount	Benefits to Partners
Gold Partner	\$1500	<ul style="list-style-type: none"> - Gold Partner "Company" proudly presents LMS Annual Jubilee - Large logo placement on all advertising, 1,000+ flyers and LMS website (6,000 hits per month) - Mention in all LMS press releases - Mention in LMS e-newsletter - 20' x 20' booth space at main registration location for on-site promotion - Banner display at main registration
Silver Partner	\$1000	<ul style="list-style-type: none"> - Silver Partner "Company" proudly presents LMS Annual Jubilee - Medium logo placement on all advertising, 1,000+ flyers and LMS website (6,000 hits per month) - Mention in all LMS press releases - Mention in LMS e-newsletter - 10' x 10' booth space at main registration location for on-site promotion - Banner display at main registration
Bronze Partner	\$500	<ul style="list-style-type: none"> - Company name on all advertising - Company name on 1000+ flyers and LMS website (6,000 hits per month) - Company name on website - Mention in LMS e-newsletter
Jubilee Partner	\$250	<ul style="list-style-type: none"> - Company name on 1000+ flyers and LMS website (6,000 hits per month) - Company name on website - Mention in LMS e-newsletter