



## SPONSORSHIP OPPORTUNITIES FOR LAWRENCEVILLE MAIN STREET 2011 JUBILEE

### Description of Event:

Every spring since 1998, Lawrenceville Main Street has hosted its annual Jubilee. The entire community looks forward to this event--as it celebrates Lawrenceville as a wonderful place to live, work and enjoy small-town fun. More than 75 vendors along with not-for-profit organizations participate in this event. Children of all ages, as well as adults, participate in games, rides, face-painting and a pie eating contest. Live entertainment and delicious foods prepared by local restaurants are available throughout the event.

**Date of Event:** Sunday, May 1, 2011 - 12:00 to 5:00 p.m.

**Attendance:** 4,000 +

**Participants:** Lawrenceville and surrounding community residents, Main Street and Lawrenceville businesses, Lawrenceville Main Street Board of Directors, LMS partners, sponsors, Lawrence Township Mayor and Town Council members

**Admission:** Free Admission – plus cost for food and ticket purchases for games

### Event-Level Partnerships

Partnership Level	Sponsorship Amount	Benefits to Partners
<b>Gold Partner</b>	<b>\$1000</b>	<ul style="list-style-type: none"> <li>- Gold Partner "Company" proudly presents LMS Annual Jubilee</li> <li>- Large logo placement on all advertising, 1,000+ flyers and LMS website (6,000 hits per month)</li> <li>- Mention in all LMS press releases</li> <li>- Mention in LMS e-newsletter</li> <li>- 10' x 10' booth space at main registration location at Jubilee for on-site promotion</li> <li>- Banner display at main registration</li> </ul>
<b>Silver Partner</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>- Silver Partner "Company" proudly presents LMS Annual Jubilee</li> <li>- Medium logo placement on all advertising, 1,000+ flyers and LMS website (6,000 hits per month)</li> <li>- Mention in all LMS press releases</li> <li>- Mention in LMS e-newsletter</li> <li>- 10' x 10' booth space at main registration location for on-site promotion</li> <li>- Banner display at main registration</li> </ul>
<b>Bronze Partner</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>- Company name on all advertising</li> <li>- Company name on 1000+ flyers and LMS website (6,000 hits per month)</li> <li>- Company name on website</li> <li>- Mention in LMS e-newsletter</li> </ul>
<b>Jubilee Partner</b>	<b>\$250</b>	<ul style="list-style-type: none"> <li>- Company name on 1000+ flyers and LMS website (6,000 hits per month)</li> <li>- Company name on website</li> <li>- Mention in LMS e-newsletter</li> </ul>