

➤ **Fall Harvest Festival (Scarecrow Event)**

**Description of Event:**

Since 1999, Lawrenceville families have gathered to create scarecrows to decorate the Village for the harvest season. The Fall Harvest Festival offers food, music, scarecrow-making, pumpkin-painting, and other seasonal activities. Held at the Lawrenceville Farmers Market, the festival hosted scarecrow and essay contests for children in grades K-6.

<b>Date of Event:</b>	October 17, 2010
<b>Attendance:</b>	400 +
<b>Audience:</b>	Lawrenceville and surrounding community residents, local businesses, LMS Board, Sponsors
<b>Admission:</b>	Free
<b>Location:</b>	Gordon Avenue – In conjunction with Farmers Market

<b>Partnership Levels</b>	<b>Cost</b>	<b>Benefit</b>
<b>Scarecrow Sponsor</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Logo placement on all advertising</li> <li>• Logo placement on Website - 6,000 unique hits per month</li> <li>• Mention in LMS press release</li> <li>• Mention in 4 LMS e-NEWS – 1,200 addresses</li> <li>• On site attendance</li> <li>• Booth Space</li> <li>• Banner display in prime location</li> </ul>
<b>Pumpkin Sponsor</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Booth Space</li> <li>• Banner display at pumpkin area</li> </ul>
<b>Harvest Sponsor</b>	<b>\$250</b>	<ul style="list-style-type: none"> <li>• Booth Space</li> </ul>