

## A Lawrenceville Main Street Sponsorship Opportunity

### ➤ News Letter – Lawrenceville “Main Street Press”

**Description:**

On a quarterly basis LMS distributes a newsletter called the “Main Street Press”. This newsletter is mailed to 2500 households in the Mercer county area. The information provided in the newsletter is: Upcoming events, news from around the village, business updates, past events and photos of people enjoying life in the village and in our community.

<b>Date of Distribution:</b>	Quarterly
<b>Newsletter Distribution:</b>	2,500 households via US Mail

Partnership Levels	Cost	Benefit
<b>One Partner PER NEWSLETTER</b>	<b>\$1500 for One  Or \$4000 for Four</b>	<ul style="list-style-type: none"> <li>Logo placement in newsletter-total 2,500 pieces</li> <li>Logo placement on website - 6,000 unique hits per month</li> <li>Cost per piece based on 2,500 – 6 cents each</li> </ul>