

➤ **Golf Scramble and Picnic**

**Description of Event:**

Since 1996 each fall, LMS holds a golf scramble and family picnic at the Lawrenceville School. This 9-hole course offers some fantastic golf and is always a sell-out. Over the years our business community and local golf enthusiast mingle together to have some good home town fun.

<b>Date of Event:</b>	DATE NOT YET SET FOR 2010
<b>Attendance:</b>	100+
<b>Audience:</b>	Lawrenceville and surrounding community residents, local businesses, LMS Board, LMS Partners, Sponsors, Town Council, Mayor
<b>Admission:</b>	\$100 per golfer - \$15 picnic (picnic only)
<b>Mailed Invitations:</b>	Personal invitations to 200 plus newspaper invite advertisement
<b>Location:</b>	The Lawrenceville School - Golf Course

<b>Partnership Levels</b>	<b>Cost</b>	<b>Benefit</b>
<b>Presenting Sponsor</b> <i>ONLY ONE</i>	<b>\$2500</b>	<ul style="list-style-type: none"> <li>• Presenting Sponsor Title "XYZ Company" proudly presents Golf Scramble</li> <li>• Logo placement on Website - 6,000 unique hits per month</li> <li>• Mention in LMS press release</li> <li>• Mention in LMS News Letter - 2,500 mailed</li> <li>• Mention in 4 LMS e-NEWS - to 800+ addresses</li> <li>• Logo on tee prizes Prominent signage on the golf course</li> <li>• Pre-event media publicity</li> <li>• Includes one foursome at the event</li> <li>• Includes 4 complimentary tickets to picnic</li> </ul>
<b>Event Partner</b>	<b>\$1000</b>	<ul style="list-style-type: none"> <li>• Company name displayed on Website - 6,000 unique hits per month</li> <li>• Pre-event media publicity</li> <li>• Prominent signage at the event</li> </ul>
<b>Corporate Sponsor</b>	<b>\$600</b>	<ul style="list-style-type: none"> <li>• Pre-event media publicity</li> <li>• Signage at event with Sponsor Logo</li> </ul>
<b>Beverage Cart Sponsor</b> <i>Limited to 2 Sponsors</i>	<b>\$350</b>	<ul style="list-style-type: none"> <li>• Pre-event media publicity</li> <li>• Sign on Beverage Cart on course during event</li> </ul>
<b>Hole Sponsor</b>	<b>\$150</b>	<ul style="list-style-type: none"> <li>• Sponsor sign at tee or green</li> </ul>
<b>Cart Sponsor</b>	<b>\$50</b>	<ul style="list-style-type: none"> <li>• Sponsor sign on golf cart</li> </ul>
<b>Golfer</b>	<b>\$100</b>	<ul style="list-style-type: none"> <li>• Golf for day</li> <li>• Complimentary Picnic Ticket</li> </ul>